|  |
| --- |
| Evergreen Entertainment |
| 3333 SomeStreet Dr.  Columbia, SC, 29033 |

Fix right margin

TO: Evergreen Entertainment Management Council

FROM: Damian Sclafani, Head of the Programming Department

DATE: 2/28/23

SUBJECT: Diversity and Gender Equality Training Program Recommendation

As previously discussed, my team and I have completed research on different diversity and gender equality training programs offered on the Web that are used by similar companies to ours. This is our summary report and recommendation for what kind of program should be used by our company.. Our conclusion is based on cost, effectiveness, and credibility. The program needs to be within the allotted budget, not take up too much time, convey the information easily, and be trusted by reputable sources and businesses. The three programs we researched are Traliant, CultureAlly, and eCornell.

Wordiness causes tone to sound too casual for your management audience

**Method**

When we conducted our research, we used methods that involved:

* Exploring what the site had to offer

This is good

* Finding the qualifications of the site
* Researching the site’s trusted sources
* Testing a demo for each site

**Traliant**

Traliant has many online DEI program options, s, showing that they are versatile and can tailor to our company requirements. . Traliant also has many companies that trust them such as Pepsico, FedEx, Stanford Health Care, and Logitech. Traliant lists several statistics on the effectiveness of its diversity program. As for the costs, the program comes with a free trial. What is the cost after the free trial if your company wants to utilize the training every year? Along with that, it clearly states that it takes 35 minutes to complete. For effectiveness, the program clearly lists the topics taught. These include unconscious bias, microaggressions, and cultural differences.

Watch repetition and wordiness – only include statements necessary for the MC

**CultureAlly**

CultureaAlly is shown to be a credible source utilized by MotoInsight, Green, and HomeStars.. The program covers aspects of diversity and gender equality. The site offers three kinds of services: consulting, training, and e-learning. CultureAlly offers a free demo for their diversity and gender equality training program; however, the amount of time it takes to complete the program is not listed. Overall, CultureAlly has great services, but their programs are mediocre at best. What is the cost?

**eCornell**

eCornell is shown as a credible source because it is from Cornell University and because of its reviews.. The website has a list of courses it provides, like Improving Engagement and Counteracting Unconscious Bias. Although, this does take a lot of time to complete. The courses also don’t have a clearly listed price. Overall, eCornell is a lengthier program but is a well-trusted source that is very effective.

**Recommendation**

My team and I recommend the Traliant course on diversity and gender equality. Traliant is trusted by companies similar to ours. Its program has a clear-cut time, making it easier for a growing company to slot time for this training.. If you have any questions, please contact me to address them.

You stated cost was a criteria, yet there are no costs included… Do these companies charge by the course or per employee/student?

Contact Info:

Damian Sclafani

ds@ee.mailbox.us

890-567-1234

Need to include the full attachment title, similar to what I have done here

Attachment(s): Traliant Course List

CultureAlly Reviews

eCornell Website Details